Celebrating World Nutrition Day: MTR Powers 10 million+ Meals with Akshaya Patra

National, 27 May 2025: MTR Foods proudly announces its contribution of 10 million+ nutritious meals to children, in collaboration with The Akshaya Patra Foundation. Building on the legacy of its 100-year journey, this milestone reflects MTR's sustained commitment to addressing hunger, supporting education, and nurturing young futures. It also marks over a decade of impactful collaboration between MTR and The Akshaya Patra Foundation, working together to create lasting change in communities across India.

Since the inception of this collaboration in August 2014, MTR has been instrumental in supporting the PM POSHAN (mid-day meal) programme across Karnataka, directly impacting the lives of close to **60,000 children**. The initiative spans across **1,000+ schools** in four key cities, including Mysore, Hubli, Bangalore, and Bellary, serving more than **10 million meals to date**.

The partnership between MTR and Akshaya Patra Foundation exemplifies how collaborative efforts can create lasting social impact, addressing immediate needs while building foundations for long-term community development. MTR's support for the PM POSHAN programme through the Akshaya Patra Foundation continues to be a vital part of its CSR journey - one that feeds futures, supports dreams, and reaffirms the company's purpose of creating healthier lives through the power of food.

Speaking on achieving this milestone, Mr. Sunay Bhasin, CEO, MTR said, *"At MTR, we believe that every child deserves the chance to grow, learn, and thrive — and that journey begins with a nutritious meal. Our partnership with The Akshaya Patra Foundation is deeply meaningful to us, as it allows us to play a small part in shaping brighter futures for children in need. Reaching the 10 million+ meal mark is not just a milestone; it's a reflection of our ongoing commitment to care, compassion, and community. We are inspired to continue this journey and extend our impact in the years to come."*

Mr. Shridhar Venkat, CEO, The Akshaya Patra Foundation, added, *"As we mark a decade of meaningful partnership with Orkla India Pvt Ltd (MTR Foods) on World Nutrition Day, we reflect with gratitude on a shared journey rooted in purpose and progress. Over the past 10 years, MTR's steadfast support has helped us serve over 10 million nutritious meals to nearly 60,000 children across Karnataka. This collaboration stands as a shining example of how corporate purpose and social responsibility can converge to nourish not just children, but a brighter future for our nation. We deeply value MTR's commitment to enabling nutrition and education and look forward to continuing this impactful association in the years ahead."*