



Please refer to the details below for the MRP (₹) effective Sept. 22, 2025, of products from Brand EASTERN, in line with the GST reduction on applicable categories. ORKLA INDIA LIMITED is committed to passing the benefit of this reform to its consumers through revised pricing.

Note: During the GST MRP transition, packs with both old and new MRPs may be available in the market. For any queries, please write to: feedback@orklaindia.com

This notice is published in compliance with statutory requirements. In case of any error, oversight, or discrepancy in the displayed MRP or GST applicability, we remain committed to rectifying the same in accordance with the law.

MRP stands for Maximum Retail Price (Inclusive of all taxes)

EASTERN Sweet Mixes

EASTERN Sweet Mixes portfolio will now attract a revised GST rate of 5%, reduced from the earlier 18%, effective September 22, 2025. In line with this revision, the benefit of the reduced GST will be passed on to our consumers. Please find the details below.

Product Name	Existing MRP (₹)	MRP (₹) effective Sept. 22, 2025
Palada Payasam Mix 300 g	85.00	75.00
Parippu Payasam Mix 200 g	75.00	66.00
Gothambu Payasam Mix 200 g	75.00	66.00
Semiya Payasam Mix 300 g	85.00	75.00

EASTERN 5 Minute Breakfast Range

EASTERN 5 Minute Breakfast range will now attract a revised GST rate of 5%, reduced from the earlier 18%, effective September 22, 2025. In line with this revision, the benefit of the reduced GST will be passed on to our consumers. Please find the details below.

Product Name	Existing MRP (₹)	MRP (₹) effective Sept. 22, 2025
5 Minute Idiyappam 200 g	99.00	88.00
5 Minute Ghee Upmavu 200 g	69.00	61.00
5 Minute Idli 200 g	69.00	61.00
5 Minute Dosa 200 g	69.00	61.00
5 Minute Palappam 200 g	69.00	61.00
5 Minute Puttu 200 g	69.00	61.00

Pickle Range

EASTERN Pickle Range will now attract a revised GST rate of 5%, reduced from the earlier 12%, effective September 22, 2025. In line with this revision, the benefit of the reduced GST will be passed on to our consumers. Please find the details below.

Product Name	Existing MRP (₹)	MRP (₹) effective Sept. 22, 2025
Garlic Pickle 300 g	136.00	128.00
Gooseberry Pickle 400 g	89.00	83.00
Lime Pickle 300 g	90.00	85.00
Lime Pickle 1000 g	149.00	140.00
Mango Pickle 300 g	87.50	82.00
Mango Pickle 1000 g	135.00	126.00
Kadumango Pickle 100 g	19.00	18.00
Kadumango Pickle 400 g	95.00	90.00
Tender Mango Pickle 400 g	175.00	164.00
Tender Mango Pickle 1000 g	325.00	304.00
Lime Pickle 5000 g	389.00	364.00
Mango Pickle 5000 g	419.00	393.00

Macaroni Range

EASTERN Macaroni Range will now attract a revised GST rate of 5%, reduced from the earlier 12%, effective September 22, 2025. In line with this revision, the benefit of the reduced GST will be passed on to our consumers. Please find the details below.

Product Name	Existing MRP (₹)	MRP (₹) effective Sept. 22, 2025
Macaroni Elbow 400 g	55.00	51.00
Macaroni Elbow 180 g	23.00	21.00